

# Autocomplete Takeover Case Study

## Wizcrete Concrete

Driving significant search visibility and highly qualified engagement for **Wizcrete Concrete** through strategic autocomplete optimization.



Search...



# Campaign Objective & Strategy

## Campaign Goal

Increase brand visibility and drive search engagement for Wizcrete Concrete by strategically positioning the company's name in Google and Bing's autocomplete dropdown for high-intent concrete service searches over a 30-day period in August 2025.

## Our Approach

The Autocomplete Takeover campaign targeted carefully selected keywords paired with relevant modifiers. By optimizing autocomplete visibility and click volume, we ensured Wizcrete Concrete appeared prominently when potential clients searched for quality concrete services.

## Keywords

- concrete driveway contractors
- concrete contractors
- epoxy garage floor
- epoxy floors
- concrete contractor
- concrete driveway
- resurface concrete driveway
- concrete driveway resurfacing
- concrete driveway repair

# Exceptional Results for Wizcrete Concrete

30-Day Campaign Performance - August 2025

**472**

**Total Clicks Delivered**

157% of contracted volume

**1.57x**

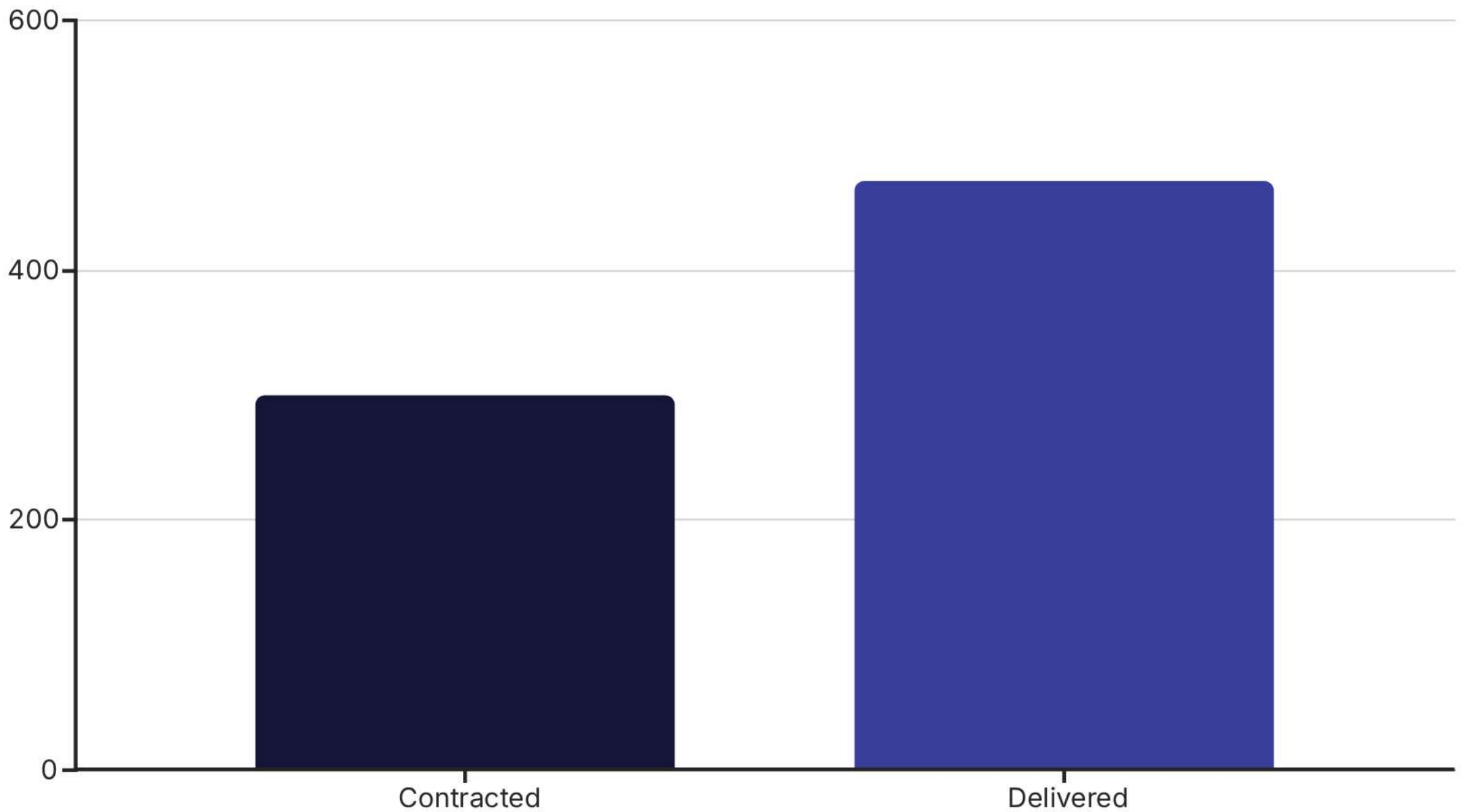
**Performance Multiple**

Exceeded expectations significantly

**9**

**Keywords Targeted**

High-intent local concrete service searches



📌 **1.57x Click Performance** - Exceptional search visibility and engagement across Google & Bing platforms for Wizcrete Concrete. Strong engagement for "concrete driveway contractors", "epoxy garage floor", and "concrete driveway repair" searches. Campaign delivered significant exposure across key concrete service terms.