

Autocomplete Takeover Case Study

Newport Mesa Orthodontics, Costa Mesa CA

Driving search visibility and qualified engagement through strategic autocomplete optimization for Newport Mesa Orthodontics.



Search...



Objective & Strategy

Campaign Goal

Increase brand visibility and drive search engagement by strategically positioning Newport Mesa Orthodontics in Google and Bing's autocomplete dropdown for high-intent orthodontic treatment searches across Costa Mesa, CA, and surrounding areas.

Our Approach

The Autocomplete Takeover campaign focused on identifying and targeting a select number of high-intent orthodontic keywords, strategically pairing them with relevant geographic modifiers. Our approach aimed to optimize autocomplete visibility and click volume, ensuring Newport Mesa Orthodontics appeared prominently when potential clients searched for orthodontic services like Invisalign, braces, or general orthodontic treatment across key locations such as Costa Mesa, Irvine, Newport Beach, Huntington Beach, and Santa Ana, CA.

Keywords

- invisalign costa mesa
- huntington beach orthodontist
- invisalign irvine
- irvine orthodontics
- irvine orthodontist
- newport beach orthodontist
- orthodontic treatment irvine
- orthodontist newport beach
- santa ana orthodontics

Superb Results for Newport Mesa Orthodontics

30-Day Campaign Performance (August 2025)

307

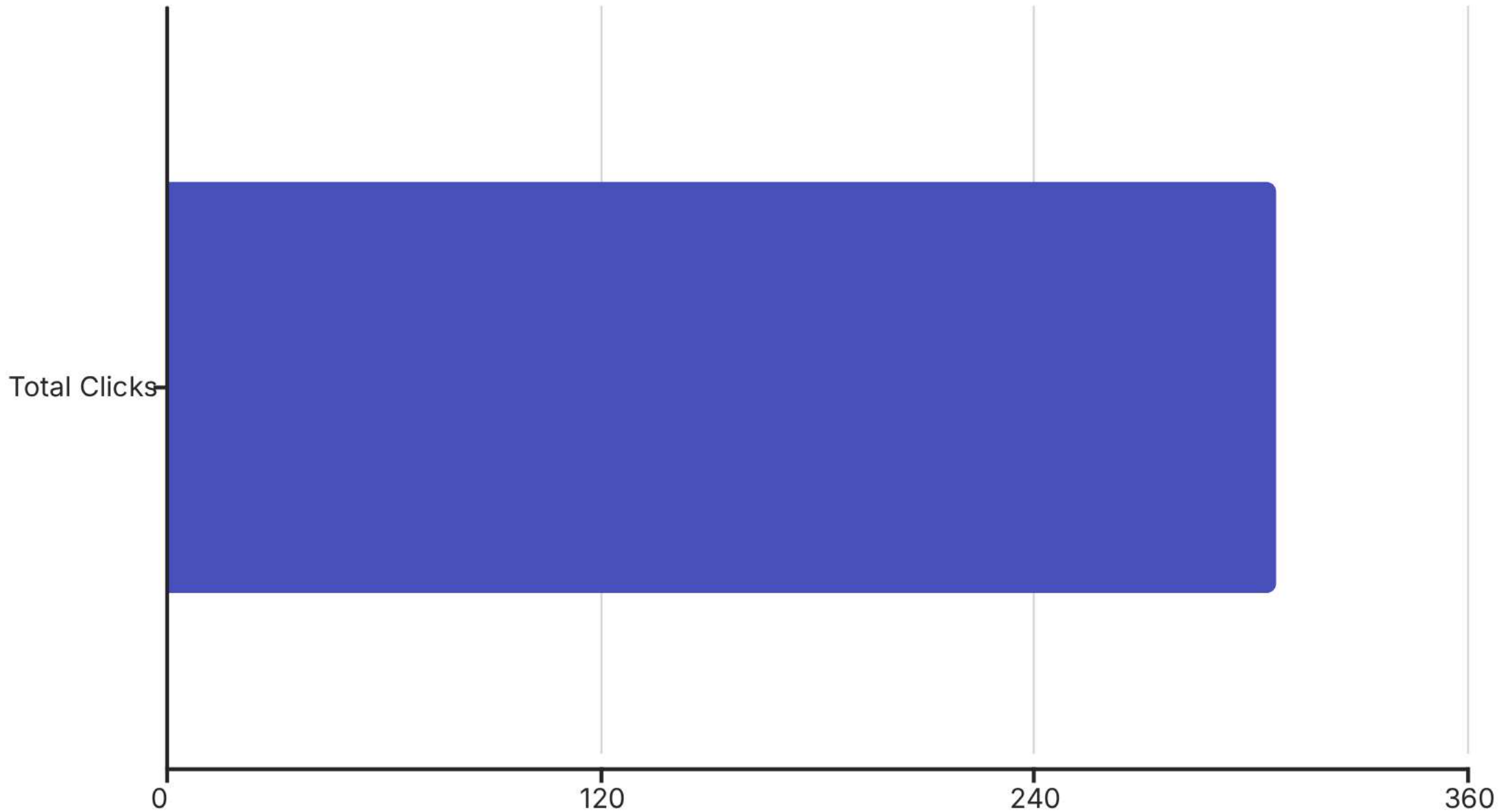
Total Clicks Delivered

Across Costa Mesa and surrounding areas

9

Keywords Targeted

High-intent orthodontic searches



📌 **Strong Engagement** - Newport Mesa Orthodontics achieved excellent visibility and engagement on Google & Bing for key orthodontic services. The campaign generated 307 clicks over 30 days in August 2025, reaching potential clients in Costa Mesa, Irvine, Newport Beach, Huntington Beach, and Santa Ana, CA. This ensured prominent placement for essential searches like "invisalign costa mesa," "huntington beach orthodontist," and "irvine orthodontics."